



Citroën's 90th Birthday at Ace Café, London 3rd October 2009

Further details are now available about Citroën's 90th anniversary celebrations at Ace Café, London. This event is free to attend and starts at 4.00pm – we would like to see every model represented from Citroën's ninety years!

<http://www.ace-cafe-london.com/default.aspx?view=1&date=01/10/2009%2000:00:00&m=10&y=2009>

Everyone is welcome to come and be a part of this historic event. The French themed evening organised by Citroën UK will be filmed and will feature a competition with exclusive memorabilia prizes, live entertainment, celebrity guests and much more. The first 300 people to arrive will also receive a special, limited edition commemorative '90 Years' plaque.

Competition entrants

For those who have entered their cars to be judged in the 'Best presented car from each decade' competition, owners can arrive from 4pm onwards and must park in the car park at the front of the café. The spaces have been reserved exclusively for competition entrants; the marshals at the entrance will have your registration details. (If your vehicle is arriving on a transporter/trailer please ensure you arrive early to avoid congestion.)

Competitors will be given a card to fill out and display on their dashboard, in order for the judges to note the model's category. The competition will be judged by motoring journalist and European Car of the Year judge, John Simister.

Winners will be announced later in the evening, and will receive their exclusive prizes.

For competition entries please contact Jemma.chalcroft@citroen.com or Katie.read@citroen.com at Citroën UK.

For general admission

Visitors who do not wish to enter the competition, but wish to attend and bring their Citroëns along should park on the service road directly outside Ace Café, where there is ample space.

Croisiere Blanche

This commemorative run through London will depart from the Ace Café at the end of the evening. Every model and year of Citroën is welcome to take part, and route details will be available during the evening.

We look forward to seeing you there, and celebrating this special birthday!

Jemma & Katie
Citroën UK Press Office